

# Murdoch Group Inc. Privacy Policy

Murdoch Group Inc. is dedicated to protecting the privacy and safeguarding the personal information of our clients. Personal information is collected to provide clients, current and potential, with our various products and services, including rentals, leasing, and sales.

As a result of your rental/lease/purchase/finance of a vehicle or other products, or as a result of service or repair, or as a result of your participation in one of our surveys, contests or promotions, or if you have test driven one of our vehicles, or contacted our rental/sales staff, Murdoch Group Inc. may have collected some or all of the following personal information from you:

- name, address, date of birth and/or telephone number;
- e-mail address and facsimile number;
- credit card information;
- occupation, previous employment;
- information regarding driving habits (such as preferred car size, colour, type of vehicle, kilometers driven annually, etc.);
- information about your existing vehicle(s) and any trade-ins;
- details of your vehicle and its service history;
- driver's license, including number, class, and expiry date;
- the name of your insurance company, agent, policy/claim numbers, and details about your coverage;
- similar information about other members of your family;
- your language preference;
- social insurance number;
- personal/business references;
- membership programs you may be involved in;
- financial and credit information about you and/or other member of your family (specific information is set out in the application for credit forms);

Personal information is used to verify, identify and protect against fraud; to set up and manage the products and services requested; to determine eligibility for products and services; to provide information about our products and services; and to satisfy legal requirements.

Only necessary information is collected and retained. Personal information may be disclosed to third parties in relations to your dealings with us such as, in the case of contracted partnerships, financial institutions or financing companies, insurance agents or companies, or when required by law.

Our employees are responsible for maintaining the confidentiality of all personal information to which they have access. We keep our employees informed about our policies and procedures for protecting personal information and reinforce the importance of complying with them. All employees are also required to conform to these policies and procedures.

All personal information is stored securely and accessible only by our employees as necessary to serve you. We keep personal information as required to provide our services and products, for ongoing and future transactions, and as law requires us.

By providing your information to us, you have consented to these uses and disclosures. Clients can access their personal information, express concerns, or make inquiries by contacting our Privacy Officer, Allison Knight at 705-560-1000, or by email at [knightsa@nationalcar.com](mailto:knightsa@nationalcar.com).